



B.E.R.R.Y *Ambassadors*

Building & Educating **R**esourceful **R**esponsible Youth





Ambassadors Inc. is a vital 501(c) (3) nonprofit organization that attempts to moderate the negative impacts of apathy and lack of available outreach services for the underserved youth population in the Atlanta, Georgia area and surrounding cities. Our organization's projects, implemented by a well-trained staff, offer many opportunities for the reduction of negative behaviors and activities among today's young adults through mentorship opportunities and character development. Supporting the development of mind, body, and soul, B.E.R.R.Y Ambassadors provides as many individuals as possible with a thorough foundation for future success.

Recognizing the needs that exist among our target population, B.E.R.R.Y Ambassadors' staff provides students with mentorship opportunities and career workshops that focus on individual empowerment. Throughout continuation of the proposed activities, our organization will address the needs of our target communities, brighten lives, and assist each participant achieve their personal goals. Our organization's objectives are accomplished by implementation of stimulating activities and materials that are organized around a well-developed prospectus.

Our activities are overseen by a group of well-qualified individuals. Our diverse staff members have ties to the community, and thus possess the unique ability to relate to the target demographic. Additionally, our Board of Directors is comprised of a professional group of talented individuals who are dedicated to committing their time and resources to building a stronger community.

Mission:

B.E.R.R.Y Ambassadors mission is to build and educate youth to become healthy, responsible, financial and career successful adults, while being an ambassador in their community.

Vision:

We are a 501(c)3 certified nonprofit organization dedicated to building & empowering the youth in our community for the future. B.E.R.R.Y Ambassadors acts as a platform and a bridge of resources and knowledge by partnering with community businesses and career experts to make a difference. We are able to support teenagers and young adults with the transition into adulthood to become successful in their career and positive role models in their communities. Education is the key to a youth's future success and a chance for a better quality of life. We can only continue to make a



B.E.R.R.Y Ambassadors strives to serve as many people as possible with the resources we have available – every individual is important to our organization and we will not discriminate against anyone. By offering services that are concentrated on serving those less fortunate and addressing the greatest needs of our target community, we can make a positive contribution in helping the people we work with lead a more fulfilling life.

Across the United States, a recognizable need has developed for the provision of outreach services for individuals and families. While the obstacles that must be faced by residents can be seen as immeasurable, some of the most pressing issues facing individuals today are the outbreaks of poor scholastic development, unhealthy lifestyles, juvenile delinquency, and lack of financial literacy and career guidance. This is especially evident in underprivileged, low-income populations. Each year the statistics become more disheartening.

It is apparent that there is a need for programs that seek to reverse these disturbing trends. Numerous studies have demonstrated that programs similar to the ones offered by B.E.R.R.Y Ambassadors make a real difference for children, families and the community. The Afterschool Alliance cites that 6.5 million individuals who are benefiting from mentorship and other life skill programs offer powerful evidence of their value. However, millions of other individuals have no programs available to them. Right now, more than 14 million teenagers and young adults spend time unsupervised by a parent or other adult. Studies show that regular participation in high-quality and encouraging programs is linked to significant gains in standardized test scores, as well as improved work habits, social skills and overall behavior.”



Our Solutions:

B.E.R.R.Y Ambassadors' administrators have established multiple programs, such as Mentorship, Financial Literacy, Career Guidance and Lemon's Heart programs, which are designed to smooth the transition from an adolescent and young adult into a successful adulthood and to become an asset to the community. The Mentorship program that creates an environment for every child to embrace the magic and true essence of learning. We have developed meaningful relationships with local professional adults that are dedicated to meeting with our young adults throughout the month. In an effort to meet the needs of our students, our representatives attempt to match each student with a mentor that is employed in an industry of interest to the young adult. This allows our participants to gain an understanding of how that particular industry operates and receive career guidance that is relevant to their personal goals. We aspire to provide the kind of outreach services that make a difference and create memorable moments because we believe and are confident that every child is reachable and teachable.

Mentorship:

Our directors also facilitate engaging career workshops that are geared towards young adults between the ages of fourteen to twenty-one years old. We have created a variety of curriculums that discuss career guidance, financial consulting, developing a professional resume, and practicing interview skills. These one day workshops are scheduled to take place once a quarter and include a time for guest lectures, group discussion, and hands on activities. We firmly believe that workshops assist our students as they transition into adulthood and begin pursuing their vocational goals.

Financial Literacy and Career Guidance:

B.E.R.R.Y Ambassadors has also successfully established a back to school community event that unites our local neighborhoods and prepares our students for the upcoming school year. We want to ensure that every child has the resources required to be successful in the upcoming school year. Our family friendly event includes games for all ages, food vendors, prizes, and a school supply give away.

Lemon's Heart:

In an effort to promote healthy lifestyles among our community members, our directors offer a 2k Lemons Heart event that raises awareness about cardiovascular disease and wellness. In addition, we also facilitate one-day CPR classes for any interested community member. These events and classes educate families on serious health subjects and allow individuals to care for their loved ones in the best manner possible.

Research presents clear and encouraging evidence that caring relationships between individuals and professional adults can be created and supported by mentoring programs, and can yield a wide range of tangible benefits. National and state statistics show that individuals who are mentored are more likely to improve in school and in their relationships with family and peers, and less likely to skip school or use illegal drugs or alcohol. Students who are successful in school are less likely to drop out, become pregnant, abuse drugs or become involved in criminal activity. The success of young adults who are mentored is apparent in the following statistics. Researchers found that after 18 months of being involved in a mentorship program, protégés were:

The Harvard Family Research Project asserts that the individual development outcomes associated with structured encouraging programs are:

- Decreased behavioral problems
- Improved social and communication skills
- Improved relationships with others including peers, teachers and parents
- Increased community involvement and broadened world view
- 46% less likely to begin using illegal drugs
- 27% less likely to begin using alcohol
- 52% less likely to skip school
- 37% less likely to skip a class
- More confident of their performance in schoolwork

CORPORATE SPONSORSHIP BENEFITS

Promotion & visibility	Platinum \$5,000 +	Gold \$2,500	Silver \$1,000	Bronze \$500
Sponsor recognition on the nonprofit website	✓	✓	✓	✓
Logo and Link on the Organization's Social Networks	✓	✓	✓	
Recognition in Organization's Monthly Newsletter	✓	✓	✓	
Recognition of Sponsor with Banner Display at Organization's Events	✓	✓		
Premier Recognition within Organization's Media Communications	✓			



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